

Learn the Secrets to Killing Fleas & Ticks Dead so they don't come back!

The biggest frustration faced by loving dog owners is fleas and ticks. There is nothing more annoying than the little buggers sneaking into the house, climbing up the walls, biting anything and everything, and that's just us.

How do you think the dog feels about it?

A lot of customers have tried this and tried that and either had very little success, or it works for a week and then they're back in bigger numbers than before.

Well your frustrations are over!

Read every word here to find out exactly what is happening and why it doesn't always work. You will also learn the most effective ways known to rid them forever. Are you ready? Let's go.

Reason Number 1: Fleas & Ticks live in 4 stages - Eggs, Larvae, Pupae/Nymph, and Adults. All treatments only kill them in 1 to 3 of their life stages. Usually, they kill the adults, sometimes the larvae, but not the eggs.

So the eggs are going to hatch even though you have treated the dog. The eggs will hatch as early as the same day, but usually about a week after treatment. It doesn't matter how many products you use, those eggs are going to hatch.

Reason Number 2: Fleas & Ticks in their different stages appear in 4 places. On the dog or owners, in the house (mainly carpet), in the ground and on plants (long grass, weeds).

Most pet owners only treat 1 of these at a time. If the dog scratches we dip them, if we have fleas in the house we spray the house. Most people don't do more than one at a time.

Now if you don't normally have a problem, this is fine, but if you have an infestation, they will be in all of these places at different stages of their life.

Reason Number 3: Most products are not water proof. There are some like Frontline, Advantix, Killtix that if applied correctly will be water fast, but most others are not.

This means if you dip them today and they go for a swim, it won't work. If you spray the yard or under the house and the flooding rain comes, it stops working. And guess when the most troubling time is for fleas & ticks - you guessed it, after rain.

Reason Number 4: Fleas & Ticks build up resistance to chemicals real fast, in other words they get used to the chemicals and it stops killing them. A product that has been working well in the past, stops working all of a sudden.

You might even start thinking you have bought a dodgy batch. Sometimes you change products but it still doesn't work. There are lots of products around today and all different names but usually the same chemical.

If they build up resistance to one chemical, all the products using that chemical will not work for you.

But I promised you a solution to fleas & ticks didn't I?

Can you remember 4 steps? That's right just 4:

Killing Fleas & Ticks Step 1: You must treat all you animals, their bedding, your house and your yard at the same time.

Killing Fleas & Ticks Step 2: You must treat your animal, bedding, house and yard every week for 3 consecutive weeks.

Killing Fleas & Ticks Step 3: Change the products you use after 12 months. Remember to use a different active ingredient.

Killing Fleas & Ticks Step 4: Don't let your dog go swimming during the 3 weeks. If you are not using a waterproof product, you will need to re-apply the treatment to your dog. If it rains, re-apply the treatment to any places that got wet when the rain stops.

Now what products do you use?

The first thing I we ask customers is if they have a product they have already bought in their cupboard that didn't work. If you didn't follow the 4 steps above, try using what you have and follow the steps. If that hasn't worked, then look at buying a new product.

Now there are some products that stand out that we get very good feedback from and they are:

For the Dog only

- **Advantix**. This is a spot on product that you put on the back of the dog's neck. This product is out performing Frontline due to less resistance. It is waterfast and kills fleas and ticks. This is a great improvement from Advantage.
- **Kiltix Collars**. These collars kill fleas as well as ticks (it is just not well advertised on the packaging. Most supermarket flea or tick collars, just don't cut the mustard, and become useless when wet. If Kiltix collars get wet, they don't stop working. They do shorten their life which is 5 months, but they keep working.
- **Nucidol**. This product is a dip, so you mix it with water and soak your dog with it. You can also use it to spray the yard and bedding. It stinks, but it is good.

For the Yard and Bedding

- **Nucidol**. This product is a dip, so you mix it with water and soak your dog with it. You can also use it to spray the yard and bedding. It stinks, but it is good.
- **Maldison 50**. This product is also dip, so you mix it with water and soak your dog with it. You can also use it to spray the yard and bedding. It stinks to, but it is a lot stronger than standard maldison or diazinon products.

For Inside the House

- **Mortein Flea Bombs.** This product you lock the house up and set off the spray. You need to keep it closed for a few hours at last. And you need time to open the house up and air it out. Best to use if you are going away for a weekend / holiday. Don't forget to cover your fish tank.
- **Coopex.** This is a powder you mix with water and use a pump up sprayer to spray around. Fairly effective, but it does leave a residue on the paintwork.
- **Solfac EC.** Again, this is a liquid you mix with water and spray around the house. This one has no smell, and commonly used in vet surgeries.

Now where should you buy them?

Nobody knows better about killing fleas and ticks than people who specialise in dog products. A lot of the products on the supermarket shelves are cheaper, weaker, and most are ineffective. And no one knows what they are talking about.

Go to the experts, the people that are talking to customers everyday about killing fleas and ticks. Pet Supply stores are the specialists. Now I have every respect for the vets, but I find they stock a smaller range of products and deal with a certain calibre of client. The pet supply store deals with every type of animal in every situation, be it a kelpie on a station to Mrs Smith's poodle. They have to know what works in every situation with every product.

Killing Fleas and Ticks Dead!

If you need any help or advice please don't hesitate to shoot us an email or give us a call.

All the best,

Dave & Ros

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