

How to save his life!

**The Facts you should know to
add 5 years to your dog's life
for just 46 cents a day.**



Zac's Story 1993-2003



Zac entered the world as a black Labrador crossed with a Staffie, so he had the Labrador looks but he was very short (about knee height). We got him at about 6 weeks old from a lady in Kelso, and we wanted him to be company for our other dog (CC) who used to get out and do lots of sightseeing (if you know what I mean).

Well he worked a charm, he was fantastic company for CC, and the pair both jumped the fence and went sightseeing together. We had a 4 foot high fence, so we made it 6 foot high. They started to dig under the fence. We put concrete into the ground, so they started jumping again. We could not believe the overweight short Labrador could jump a 6 foot fence. He used to jump as high as he could, and then claw the rest of the way.

We tried all sorts of gadgets like tethering runs, electric collars, even a dog trainer. We build a cubby house for them with solid roof, floor and walls. Eventually a combination of an electric fence and old age prevented his escapes. Finally he seemed satisfied to stay home and play with our 3 small children.

When Zac was about 8yrs old he started to have difficulty walking. We only had 2 steps into the house and he struggled with both of them. When he got up from a lay down he started yelping in pain, and took quite a few minutes to stop limping. He was going downhill real fast, so we took him to the vet and prepared ourselves for the worst.

The vet gave him an injection to help with his sore joints but he would need them on a regular basis to be effective. We didn't want that for him. Then the vet told us about some dog foods that were very helpful with joint problems, as well as other health issues. She said it costs a bit more but you only use a small amount. We decided it was worth trying a bag, for Zac's sake, and prove her wrong.

The bag she gave us was called Iams for large dogs, and we fed Zac the small amount the bag said. After 3 weeks on this new food, the vet phoned up to see how he was going. Zac had started jumping that 6 foot fence again, from a dog that could hardly walk. He no longer yelped when getting up, and those stairs –were a joke. We had just experienced the difference a dog food can have to our beloved Zac.

Zac passed away some 3 years later, after what can only be described as a second lease on life. He taught us a very valuable lesson, of how important it is to choose a healthy diet for your dog, and we would like to share that lesson with you today.

The truth about Dog Food

Why should you read this book?

1. **Did you know** that feeding your dog a better quality dog food can add up to 5 years to his life? That's 35 doggie years. Isn't that worth a quick read?
[\(Click here to go straight to page 5\)](#)
2. **Would you like to know** the best places to buy dog food, and how to work out if they have your dog's health as their No.1 goal?
[\(Click here to go straight to page 18\)](#)
3. **Did you know** there are heaps of items on your dinner plate right now that can be very harmful if you feed them to your dog? It may even kill them. Are you about to give your dog your leftovers?
[\(Click here to go straight to page 7\)](#)
4. **Do you have a fussy dog** that just won't eat anything? Frustrated with buying food that they won't eat and throwing your money down the sink?
[\(Click here to go straight to page 8\)](#)
5. **Did you know** there are over 1700 different dog foods available today? How can you choose which ones are good and which ones to avoid?
[\(Click here to go straight to page 6\)](#)
6. **Do you love your dog?** Do you consider them a member of your family? Let's face it they are better behaved and less stressful than children.
[\(Click here to go straight to page 16\)](#)
7. **Would you like** a bunch of strategies to help you save hundreds of dollars on your dog food bill each year? Save over 30% instantly.
[\(Click here to go straight to page 16\)](#)
8. **How would you like** to be able to feed the world's leading dog food for the same or even less money than you are spending right now?
[\(Click here to go straight to page 15\)](#)
9. **What do real vets recommend** and sell? Want to know what brands you will find in real vet surgeries? 95% of Australian vets sell this one brand.
[\(Click here to go straight to page 13\)](#)



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Will you choose a healthy diet for your dog?

When it comes to choosing the best dog food for your best friend, there are so many options to choose from. A walk down the pet food aisle of the supermarket or pet store can be quite daunting with wall to wall options and so many promises.

The pet food industry has some very close similarities with the people food industry, so I will use the people food industry to help show you some points.

In the modern world we all now have a good understanding of healthy food (fruit and veg, fresh meat, dairy) and junk food (processed foods, macca's, pie 'n' chips). If we largely have a healthy diet with occasional junk food, we can expect to have a largely healthy body. If we reverse these diets and have mostly junk food and occasional healthy food, we can expect health problems like obesity, diabetes, high cholesterol and blood pressure etc.

It is fair to say that if we live on junk food we will most likely die earlier and spend a lot more time (& money) at the doctors.

The same applies to dog food. There is healthy food and there is junk food. If we have a healthy diet, we will have a healthy happy dog that lives longer and needs less visits to vet. If we feed junk food all the time, we can expect our dog to live a shorter life, filled with health problems and vet visits.

Recent studies have shown us that dogs on very high quality food can live up to 5 years longer. Yes, that's right. I said 5 years. That's 35 doggie years.

Would you give your dog the opportunity to live 5 more years?

Which option do you think is in the best interest for your dog? The healthy one of course. Here's the big question though, Does your dog get to make that choice for himself, or are you choosing it for him?

We choose for them, so we have to choose a healthy lifestyle for them.